

Data Privacy Policy

Last Updated: [Date]

[XRAY Commerce, Inc.] ("we," "us," or "our") is committed to protecting the privacy and security of your data. This Data Privacy Policy explains how we collect, use, disclose, and protect your data when you use our website [www.xraycommerce.com] and any related services (collectively, the "Services"). Please read this Data Privacy Policy carefully. If you do not agree with the terms of this policy, please do not access the Services.

1. Types of Data We Collect

We may collect various types of data from you when you use our Services, including:

- Personal Information: Information that can be used to identify you, such as your name, email address, postal address, and payment information.
- Usage Data: Information about how you interact with our Services, including your IP address, browser type, device information, pages visited, and actions taken.
- Cookies and Similar Technologies: We may use cookies, web beacons, and other similar technologies to collect information about your browsing activities and preferences.

2. How We Use Your Data

We may use your data for the following purposes:

- To provide and maintain our Services
- To personalize and improve your experience
- To communicate with you about our Services, updates, and offers
- To process your transactions and provide customer support
- To analyze usage trends and gather statistical information
- To detect, investigate, and prevent fraud or security breaches
- To comply with legal obligations and enforce our Terms of Service

3. How We Share Your Data

We may share your data with the following parties for the purposes described in this Data Privacy Policy:

- Service Providers: We may engage trusted third-party service providers to perform various functions on our behalf, such as hosting, payment processing, data analysis, and customer support.
- Business Partners: We may share data with our trusted business partners to provide you with relevant offers, promotions, and advertisements.
- Legal Requirements: We may disclose your data if required to do so by law or in response to valid legal requests or government inquiries.

4. Data Security

We take reasonable measures to protect the security of your data and implement appropriate technical and organizational safeguards to prevent unauthorized access, use, or disclosure. However, no method of data transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Data Retention

We will retain your data for as long as necessary to fulfill the purposes outlined in this Data Privacy Policy unless a longer retention period is required or permitted by law.

6. Your Rights

You have certain rights regarding your data, including the right to access, correct, or delete your data. You may also have the right to restrict or object to certain data processing activities. To exercise these rights, please contact us using the information provided below.

7. Children's Privacy

Our Services are not intended for individuals under the age of 18. We do not knowingly collect or solicit personal information from anyone under the age of 18. If we become aware that we have collected personal information from a child under the age of 18 without parental consent, we will take steps to delete that information.

8. Changes to this Data Privacy Policy

We may update this Data Privacy Policy from time to time, and any changes will be effective upon posting of the revised policy. We will notify you of any material changes by posting the updated Data Privacy Policy on our website.

9. Contact Us

If you have any questions or concerns about this Data Privacy Policy or our data practices, please contact us at [contact email].

Please print or save a copy of this Data Privacy Policy for your records.

By using our Services, you acknowledge that you have read this Data Privacy Policy and agree to its terms and