

Privacy Policy

Last Updated: [28 Jun 2023]

[XRAY Commerce, Inc.] ("we," "us," or "our") is committed to protecting the privacy of our users. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our website [www.xraycommerce.com] and any related services (collectively, the "Services"). Please read this Privacy Policy carefully. If you disagree with the terms of this Privacy Policy, please do not access the Services.

We may collect personal information from you when you use our Services. This may include information such as your name, email address, postal address, payment information, and other data that can be used to identify you ("Personal Information").

We may use your Personal Information for the following purposes:

- To provide and maintain our Services
- To improve our Services and develop new features
- To process your transactions and send you related information
- To respond to your comments, questions, and requests
- To communicate with you about promotions, updates, and other news about our Services
- To detect, investigate, and prevent fraudulent or unauthorized activities
- To comply with legal obligations and enforce our Terms of Service

We may share your Personal Information with trusted third parties for:

- Providing and maintaining our Services
- Processing your transactions
- Conducting data analysis and research to improve our Services
- Sending you marketing communications and promotional offers from us or our partners (if you have opted in to receive such communications)
- Detecting and preventing fraud or unauthorized activities
- Complying with legal obligations or responding to lawful requests

Please note that we may disclose your Personal Information if required by law or in the good faith belief that such disclosure is necessary to comply with legal obligations, protect our rights, or enforce our Terms of Service.

We take reasonable measures to protect the security of your Personal Information and use industry-standard security technologies to safeguard it. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Our Services may contain links to third-party websites or services not operated by us. We have no control over and assume no responsibility for any third-party websites or services' content,

privacy policies, or practices. We encourage you to review the privacy policies of those third parties before providing any personal information.

By using our Services, you consent to process your Personal Information as described in this Privacy Policy.

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at [contact email].

We may update this Privacy Policy from time to time, and any changes will be effective upon posting of the revised policy. We will notify you of any material changes by posting the updated Privacy Policy on our website.

Please print or save a copy of this Privacy Policy for your records.

Using our Services, you acknowledge that you have read this Privacy Policy and agree to its terms and conditions.

Thank you for using XRAY Commerce!

[XRAY Commerce, Inc.]